



Money saving coupon  
 enclosed save **50%**



## A NEW ERA In Heating and Cooling...

### We are leading the way!

With the onset of much higher energy costs, we want you to know that there are ways to save money on your energy bills. We'd also like you to know that there are other energy saving alternatives on the horizon, such as solar and wind, and you can count on Comfort Pro to lead the way! Below are three energy-saving alternatives that are currently available.

**Geothermal** – The Earth absorbs almost 50% of all solar energy and remains a nearly constant temperature of 50 degrees to 70 degrees depending on geographic location. Working with an underground loop system, a geothermal system utilizes this constant temperature to exchange energy between your home and the earth as needed for heating or cooling. Enjoy savings of up to 60% over conventional systems.

**Hybrid Comfort Systems** – It's the same concept that makes cars so efficient: Relying on a combination of two energy sources can save on overall cost and usage. Hybrid heating technology uses both electricity and gas in an all new money saving way! This system can cut winter energy bills by as much as 40%.

**Multi-Fuel Furnaces** – A whole-house warm air furnace that burns gas or oil and wood or coal. For homes up to 3,000 square feet. Multi-Fuel Furnaces can save you 80% on your heating bill. Call a Comfort Pro advisor today to assess whether one of these alternatives makes "cents" for you!

**Solar Power** – Coming soon! (See inside right.)



## from the Top Dog...

Hi Friends,

It seems like just yesterday I was writing to you in our Spring/Summer issue of the Comfort Chronicle. Wow... Where did the summer go? Actually, I had a great summer and I hope you did as well.

By the time you get this letter, the leaves will be falling and unfortunately so will the temperatures. You have to admit it is a very picturesque time of the year in Berks County, even though we know that "old man winter" is right around the corner. I'm not sure what the Farmer's Almanac is saying for this year, but here at Comfort Pro we will be geared up and ready to take care of you when you need us.

One of the biggest concerns I have for our customers this year is heating costs due to the escalating fuel prices. I want you to know that we do have several money saving alternatives available and we are here to discuss them with you at your convenience. In fact, three of them are highlighted in this newsletter... Geothermal, Hybrid and Multi-Fuel Furnaces. In the very near future we will be offering savings through solar power!

Another way to combat the higher costs of energy today is to maintain your system just like you would with your car. Routine maintenance will ensure that your heating system is running at optimum efficiencies. Call and ask about our PACT Maintenance Plan and the 25 Point Precision Fall Tune-Up and start saving today!

I want to wish you and your family a great holiday season. Thank you for being a valued customer. We look forward to taking care of you in 2009!

Sincerely,  
 Doug Weisman, President  
 Molly Weisman, DOG

**“Wishing you a happy and healthy holiday season!”**

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**50% OFF**  
**AN APRILAIRE HUMIDIFIER**

(a \$300 value)



Upgrade your heating and cooling system before January 31, 2009 and we will install a whole humidifier for 50% off when you mention this newsletter. Call for details.

Not valid with other offers or discounts.

### Inside this Issue:

- Money Saving Tips!
- Solar Powered Heating & Cooling
- Easy Chili Recipe



## Money Saving Tips for the Heating Season!

*There are things you can do to save money this heating season. Some are inexpensive and others require investments in your home, but pay off almost immediately. Here are four ways to cut the cost of comfort.*

### Air Infiltration

One of the simplest ways to reduce utilities is by reducing outside air infiltration into your home. In other words, don't pay to heat and cool the great outdoors. Infiltration is a bigger problem with older homes than new ones. New homes are usually built tight. There is not a lot of leakage from inside to out. Older homes were built to different standards when energy usage was less of a concern.

Visually inspect weather stripping, looking for cracks. Use an incense stick to check for drafts and air leaks around windows, doors, recessed lighting fixtures, and attic hatches. Replace old weather stripping and seal the leaks.

### Annual Maintenance with our PACT Maintenance Plan

Research shows that giving your home comfort system a professional tune-up will save more than it costs in a few months of operation, prevent breakdowns, restore lost heating and cooling capacity, and extend equipment life.

Your comfort system is a robust collection of mechanical equipment. It operates as many hours in the course of a year as your car does in three or four years.

Just like your car's performance would degrade after three or four years of operation without any maintenance, your comfort system's performance degrades after just one year of operation. Your system needs annual maintenance. Moreover, it may save more utility expense than it costs. And, it will make your home more comfortable.



*Call us today to sign up for annual maintenance with our PACT Maintenance Plan!*

### Humidification

Tight houses help on energy in the summer. During cold months, the savings can be offset by low humidity. As the temperature rises, air can hold more moisture. Heat your home in the winter and the air draws moisture like a sponge. Perspiration on your skin evaporates instantly, creating a cooling sensation (i.e., it's a "dry heat").

By introducing supplemental moisture to the air, humidity is raised and comfort increases despite a lower winter thermostat setting. Proper humidity saves energy because people feel comfortable with a lower thermostat setting.

While tabletop humidifiers abound, the best solution is an Aprilaire Automatic Whole Home humidifier. These products sense the humidity in the home and add moisture directly to the air stream as needed. You can set it and forget it. *Check out the Comfort Chronicle Aprilaire Whole Home Humidifier Special!!*

### Upgraded Equipment

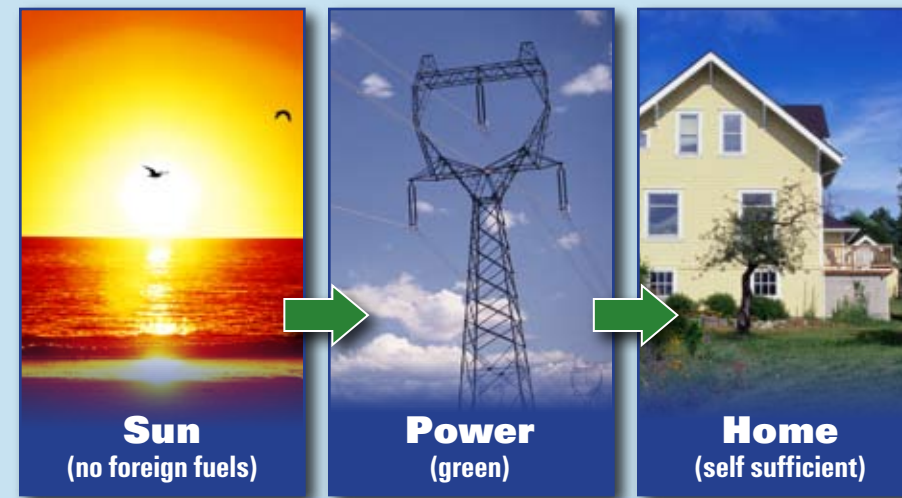
The biggest savings come from replacing old equipment with new, more energy efficient equipment. Heating and air conditioning equipment is two to three times more efficient than a couple of decades ago, depending on the type of equipment. This means that you can dramatically reduce the cost of heating and cooling your home, simply by upgrading equipment. You can probably make your home more comfortable too.

Upgrading your equipment does require an investment, but it's less than you might think. The energy savings will offset most or all of the monthly payments. Depending upon the age and condition of your existing equipment, you could easily end up with more money in your pocket at the end of the month by upgrading.

You can either pay the utility or you can invest in an upgrade. The utility will keep costing more money with nothing tangible to

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## Solar Powered Heating and Cooling is here... We are Leading the Way!



Did you know that in the Sun's core, nuclear fusion produces *386 billion megawatts of energy* - enough in One Second to meet the energy needs of the Earth for centuries to come!

Stop relying on Foreign Sources of Energy by supplying your own solar power right at home! Photovoltaic systems use *Solar Energy* to provide electric to power your heating and cooling system.

*Call Comfort Pro today to find out how you can be Green and on the edge of Energy Technology today!*

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show. Buy upgraded equipment and you will improve your home's comfort and continue saving long after the equipment is paid off.

*This means that you can dramatically reduce the cost of heating and cooling your home, simply by upgrading equipment.*

### Call Us

If you want to find out how much you can save, call us. While the weather's mild, we'll set up an appointment at your convenience and provide a complementary analysis of your home's comfort system. But hurry, when the weather turns, the schedule fills fast!

## Chef Craig's Recipe Corner

...from our VP Craig Weisman!

### Easy Chili

*Servings: Makes about 1 gal.*

#### Ingredients

- 1-4.5 oz. can green chilies
- 1-10.75 oz. can tomato soup
- 1-29 oz. can tomato sauce
- 2-26 oz. can light kidney beans
- 3-Tbs Goya Recaito
- 1-15 oz. can crushed tomatoes
- 1-medium onion diced
- 1-Tbs cumin
- 1-bell pepper diced
- 1/8-cup chili powder or to taste
- 2-lb lean ground beef, turkey, pork or venison
- Salt and black pepper to taste

#### Optional:

- Pepper rings
- Shredded cheddar cheese
- Tortilla chips

#### Cooking instructions

Brown meat on high heat in large sauce pan (While meat is browning open all cans), lower to medium heat, add onions and peppers, sauté until peppers are soft, about 15 min. Remove any excess fat in bottom of pan. Empty cans including all juices and recaito over meat and stir thoroughly. Simmer on medium until hot. This recipe is somewhat thick and requires constant stirring. When hot add cumin, chili powder, black pepper, and salt. Simmer another 15 minutes on medium heat; stir constantly. Dish into bowl and top with pepper rings, cheddar cheese and crushed tortilla chips and enjoy!

